

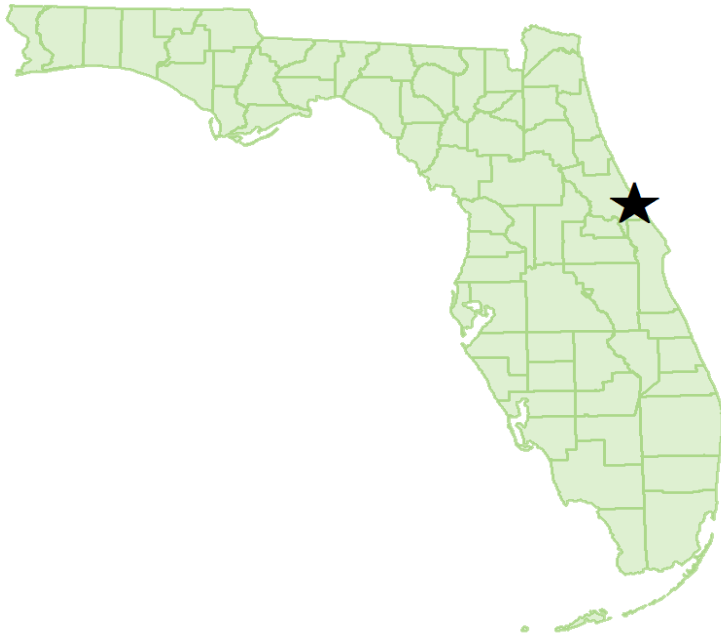
Monthly Market Detail - January 2020

Single Family Homes

New Smyrna Beach Board of REALTORS®



This report describes member activity for the association and is not confined to any specific geographic area.



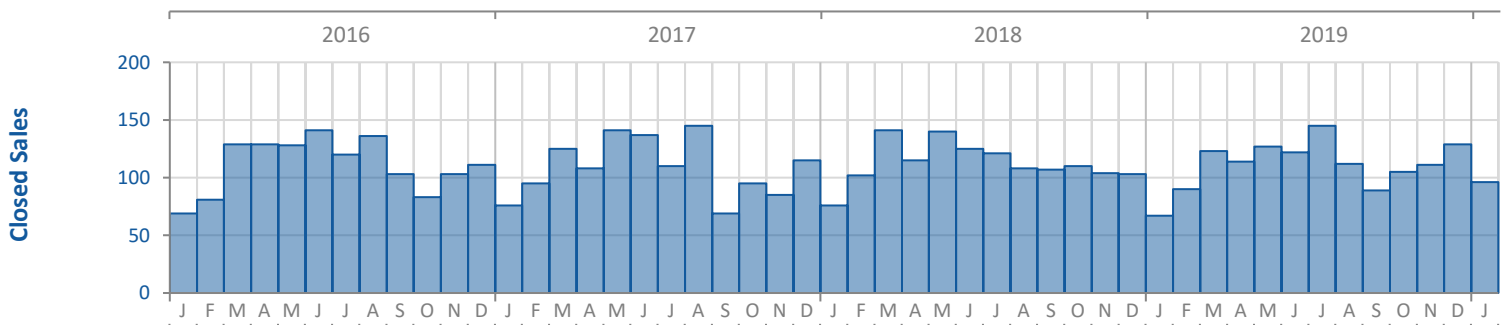
Summary Statistics	January 2020	January 2019	Percent Change Year-over-Year
Closed Sales	96	67	43.3%
Paid in Cash	35	23	52.2%
Median Sale Price	\$259,245	\$230,000	12.7%
Average Sale Price	\$348,754	\$297,631	17.2%
Dollar Volume	\$33.5 Million	\$19.9 Million	67.9%
Median Percent of Original List Price Received	95.3%	94.6%	0.7%
Median Time to Contract	51 Days	67 Days	-23.9%
Median Time to Sale	95 Days	107 Days	-11.2%
New Pending Sales	148	116	27.6%
New Listings	206	191	7.9%
Pending Inventory	184	133	38.3%
Inventory (Active Listings)	553	545	1.5%
Months Supply of Inventory	4.9	4.9	0.0%

Closed Sales

The number of sales transactions which closed during the month

Economists' note: Closed Sales are one of the simplest—yet most important—indicators for the residential real estate market. When comparing Closed Sales across markets of different sizes, we recommend comparing the percent changes in sales rather than the number of sales. Closed Sales (and many other market metrics) are affected by seasonal cycles, so actual trends are more accurately represented by year-over-year changes (i.e. comparing a month's sales to the amount of sales in the same month in the previous year), rather than changes from one month to the next.

Month	Closed Sales	Percent Change Year-over-Year
Year-to-Date	96	43.3%
January 2020	96	43.3%
December 2019	129	25.2%
November 2019	111	6.7%
October 2019	105	-4.5%
September 2019	89	-16.8%
August 2019	112	3.7%
July 2019	145	19.8%
June 2019	122	-2.4%
May 2019	127	-9.3%
April 2019	114	-0.9%
March 2019	123	-12.8%
February 2019	90	-11.8%
January 2019	67	-11.8%



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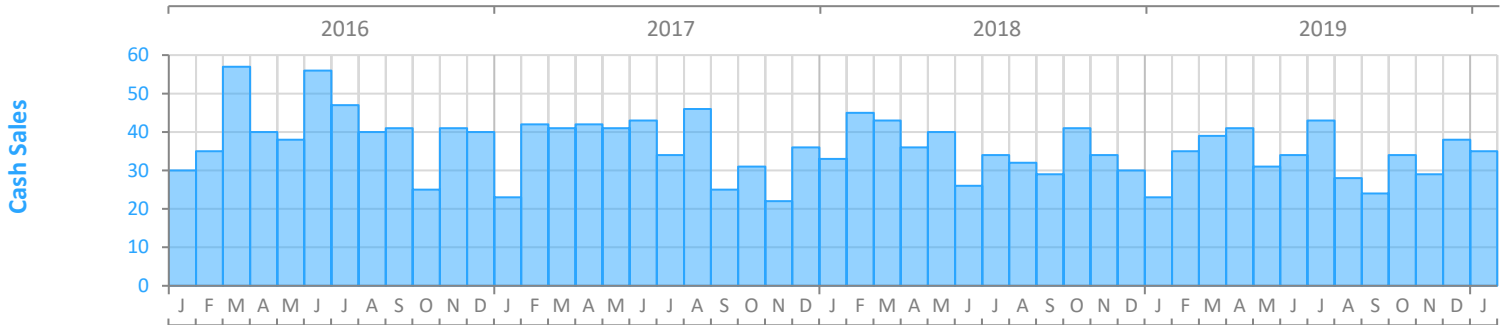
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Cash Sales

The number of Closed Sales during the month in which buyers exclusively paid in cash

Economists' note: Cash Sales can be a useful indicator of the extent to which investors are participating in the market. Why? Investors are far more likely to have the funds to purchase a home available up front, whereas the typical homebuyer requires a mortgage or some other form of financing. There are, of course, many possible exceptions, so this statistic should be interpreted with care.

Month	Cash Sales	Percent Change Year-over-Year
Year-to-Date	35	52.2%
January 2020	35	52.2%
December 2019	38	26.7%
November 2019	29	-14.7%
October 2019	34	-17.1%
September 2019	24	-17.2%
August 2019	28	-12.5%
July 2019	43	26.5%
June 2019	34	30.8%
May 2019	31	-22.5%
April 2019	41	13.9%
March 2019	39	-9.3%
February 2019	35	-22.2%
January 2019	23	-30.3%

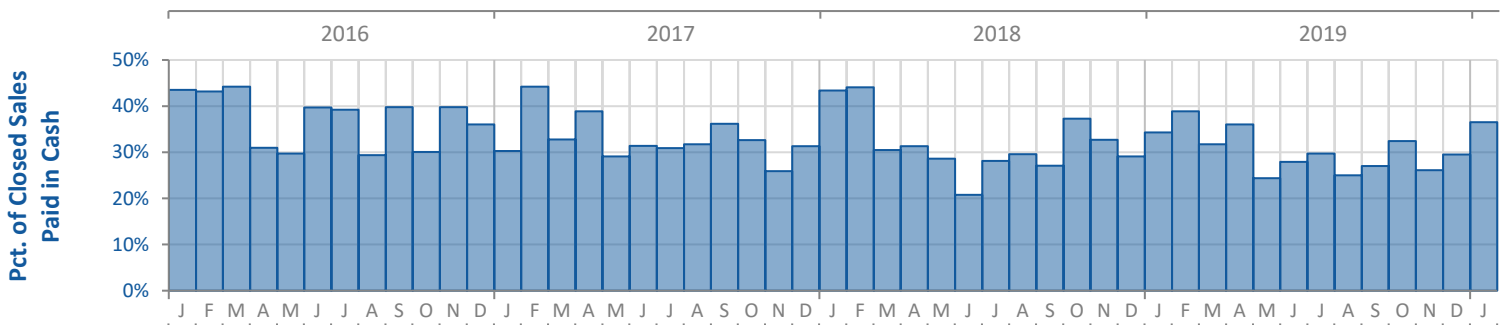


Cash Sales as a Percentage of Closed Sales

The percentage of Closed Sales during the month which were Cash Sales

Economists' note: This statistic is simply another way of viewing Cash Sales. The remaining percentages of Closed Sales (i.e. those not paid fully in cash) each month involved some sort of financing, such as mortgages, owner/seller financing, assumed loans, etc.

Month	Percent of Closed Sales Paid in Cash	Percent Change Year-over-Year
Year-to-Date	36.5%	6.4%
January 2020	36.5%	6.4%
December 2019	29.5%	1.4%
November 2019	26.1%	-20.2%
October 2019	32.4%	-13.1%
September 2019	27.0%	-0.4%
August 2019	25.0%	-15.5%
July 2019	29.7%	5.7%
June 2019	27.9%	34.1%
May 2019	24.4%	-14.7%
April 2019	36.0%	15.0%
March 2019	31.7%	3.9%
February 2019	38.9%	-11.8%
January 2019	34.3%	-21.0%



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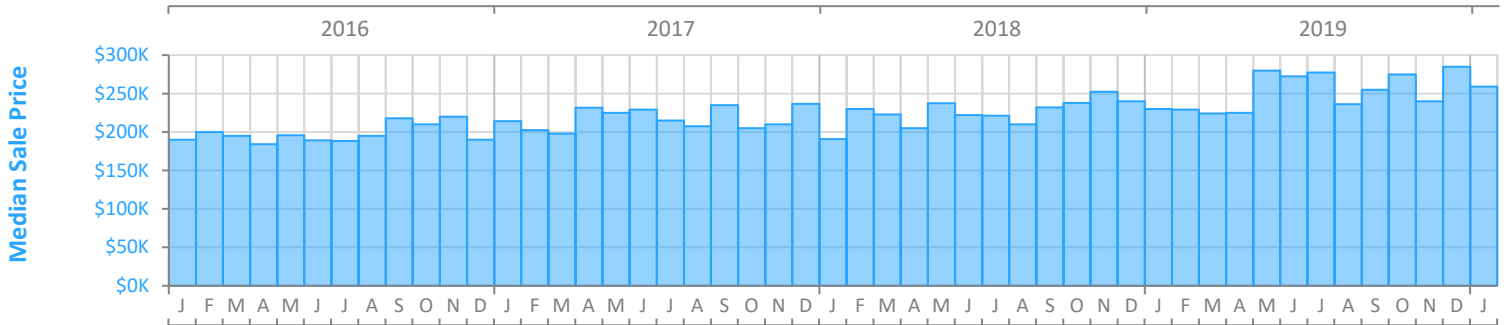
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Median Sale Price

The median sale price reported for the month (i.e. 50% of sales were above and 50% of sales were below)

Economists' note: Median Sale Price is our preferred summary statistic for price activity because, unlike Average Sale Price, Median Sale Price is not sensitive to high sale prices for small numbers of homes that may not be characteristic of the market area. Keep in mind that median price trends over time are not always solely caused by changes in the general value of local real estate. Median sale price only reflects the values of the homes that *sold* each month, and the mix of the types of homes that sell can change over time.

Month	Median Sale Price	Percent Change Year-over-Year
Year-to-Date	\$259,245	12.7%
January 2020	\$259,245	12.7%
December 2019	\$285,000	18.8%
November 2019	\$240,000	-4.9%
October 2019	\$275,000	15.5%
September 2019	\$255,000	10.0%
August 2019	\$236,000	12.4%
July 2019	\$277,500	25.6%
June 2019	\$272,500	22.7%
May 2019	\$280,000	17.9%
April 2019	\$224,945	9.7%
March 2019	\$224,000	0.4%
February 2019	\$229,250	-0.3%
January 2019	\$230,000	20.4%

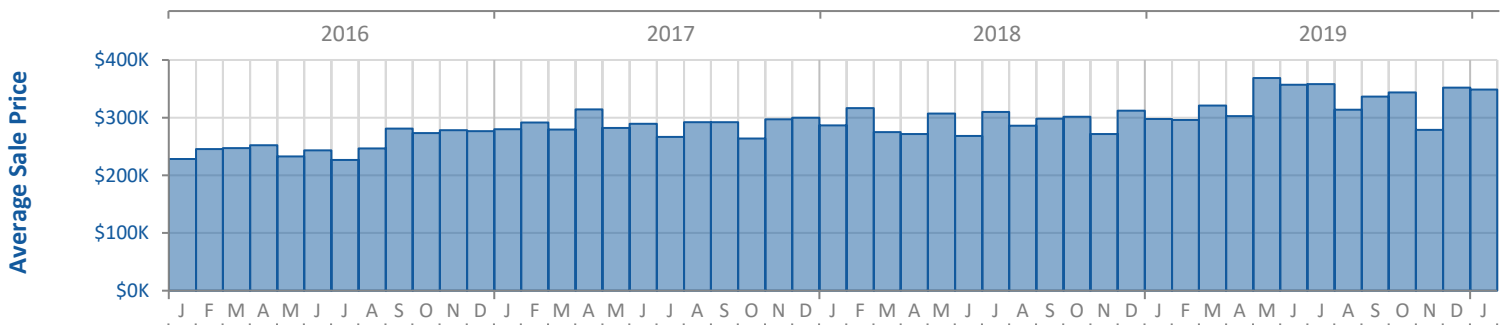


Average Sale Price

The average sale price reported for the month (i.e. total sales in dollars divided by the number of sales)

Economists' note: Usually, we prefer Median Sale Price over Average Sale Price as a summary statistic for home prices. However, Average Sale Price does have its uses—particularly when it is analyzed alongside the Median Sale Price. For one, the relative difference between the two statistics can provide some insight into the market for higher-end homes in an area.

Month	Average Sale Price	Percent Change Year-over-Year
Year-to-Date	\$348,754	17.2%
January 2020	\$348,754	17.2%
December 2019	\$351,965	12.8%
November 2019	\$278,682	2.7%
October 2019	\$343,646	14.0%
September 2019	\$336,620	12.8%
August 2019	\$313,793	9.8%
July 2019	\$358,101	15.6%
June 2019	\$357,249	33.1%
May 2019	\$368,908	20.2%
April 2019	\$302,755	11.4%
March 2019	\$320,797	16.6%
February 2019	\$296,132	-6.5%
January 2019	\$297,631	3.8%



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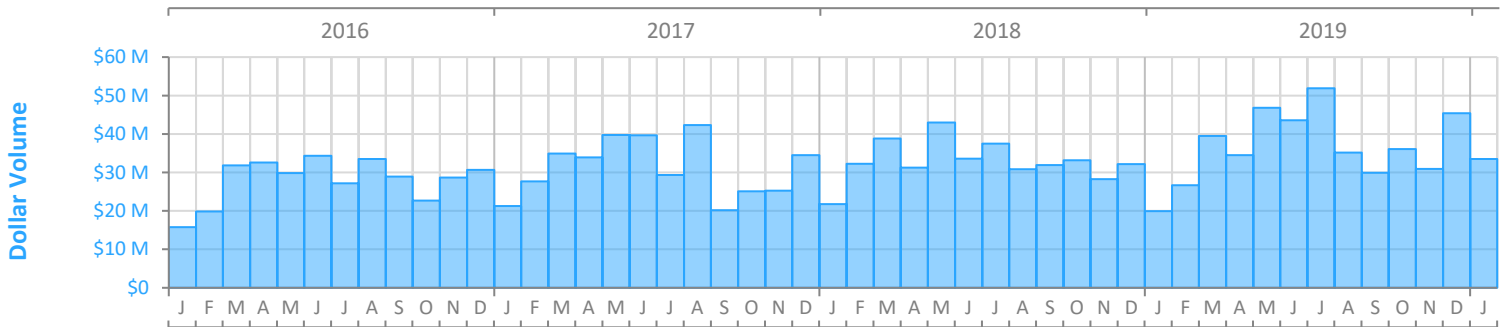
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Dollar Volume

The sum of the sale prices for all sales which closed during the month

Economists' note: Dollar Volume is simply the sum of all sale prices in a given time period, and can quickly be calculated by multiplying Closed Sales by Average Sale Price. It is a strong indicator of the health of the real estate industry in a market, and is of particular interest to real estate professionals, investors, analysts, and government agencies. Potential home sellers and home buyers, on the other hand, will likely be better served by paying attention to trends in the two components of Dollar Volume (i.e. sales and prices) individually.

Month	Dollar Volume	Percent Change Year-over-Year
Year-to-Date	\$33.5 Million	67.9%
January 2020	\$33.5 Million	67.9%
December 2019	\$45.4 Million	41.2%
November 2019	\$30.9 Million	9.6%
October 2019	\$36.1 Million	8.8%
September 2019	\$30.0 Million	-6.2%
August 2019	\$35.1 Million	13.8%
July 2019	\$51.9 Million	38.5%
June 2019	\$43.6 Million	29.9%
May 2019	\$46.9 Million	9.1%
April 2019	\$34.5 Million	10.4%
March 2019	\$39.5 Million	1.7%
February 2019	\$26.7 Million	-17.5%
January 2019	\$19.9 Million	-8.5%

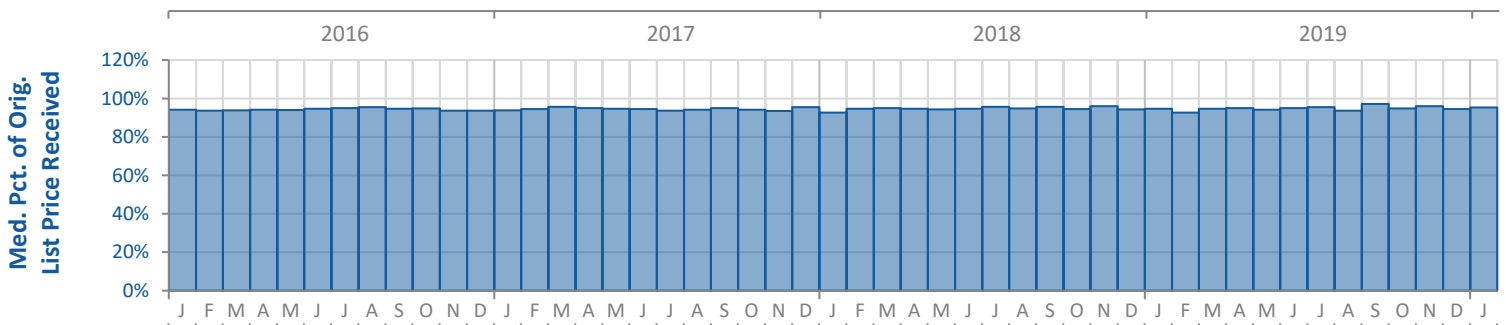


Median Percent of Original List Price Received

The median of the sale price (as a percentage of the original list price) across all properties selling during the month

Economists' note: The Median Percent of Original List Price Received is useful as an indicator of market recovery, since it typically rises as buyers realize that the market may be moving away from them and they need to match the selling price (or better it) in order to get a contract on the house. This is usually the last measure to indicate a market has shifted from down to up, so it is what we would call a *lagging* indicator.

Month	Med. Pct. of Orig. List Price Received	Percent Change Year-over-Year
Year-to-Date	95.3%	0.7%
January 2020	95.3%	0.7%
December 2019	94.5%	0.2%
November 2019	95.9%	0.0%
October 2019	94.8%	0.4%
September 2019	97.1%	1.6%
August 2019	93.6%	-1.3%
July 2019	95.5%	-0.2%
June 2019	95.0%	0.3%
May 2019	94.2%	-0.1%
April 2019	95.0%	0.4%
March 2019	94.7%	-0.3%
February 2019	92.7%	-2.1%
January 2019	94.6%	2.2%



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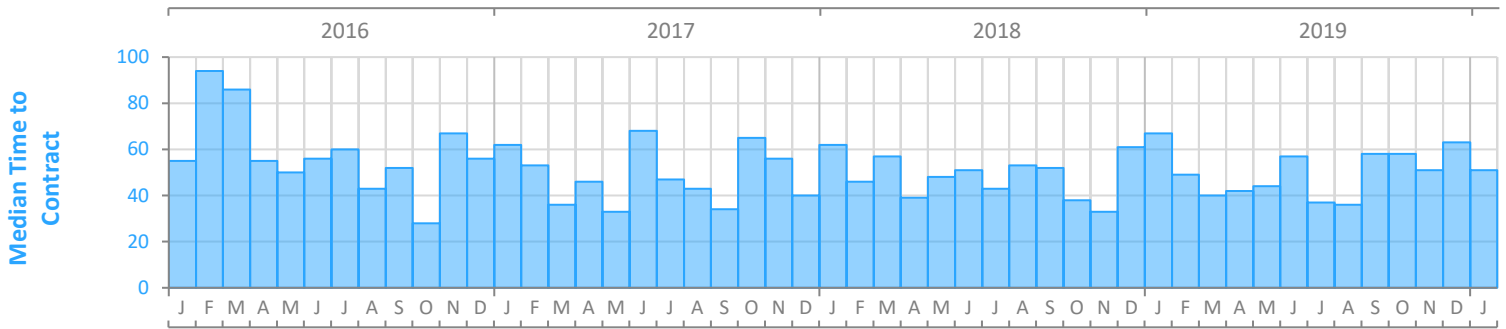
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Median Time to Contract

The median number of days between the listing date and contract date for all Closed Sales during the month

Economists' note: Like Time to Sale, Time to Contract is a measure of the length of the home selling process calculated for sales which closed during the month. The difference is that Time to Contract measures the number of days between the initial listing of a property and the signing of the contract which eventually led to the closing of the sale. When the gap between Median Time to Contract and Median Time to Sale grows, it is usually a sign of longer closing times and/or declining numbers of cash sales.

Month	Median Time to Contract	Percent Change Year-over-Year
Year-to-Date	51 Days	-23.9%
January 2020	51 Days	-23.9%
December 2019	63 Days	3.3%
November 2019	51 Days	54.5%
October 2019	58 Days	52.6%
September 2019	58 Days	11.5%
August 2019	36 Days	-32.1%
July 2019	37 Days	-14.0%
June 2019	57 Days	11.8%
May 2019	44 Days	-8.3%
April 2019	42 Days	7.7%
March 2019	40 Days	-29.8%
February 2019	49 Days	6.5%
January 2019	67 Days	8.1%

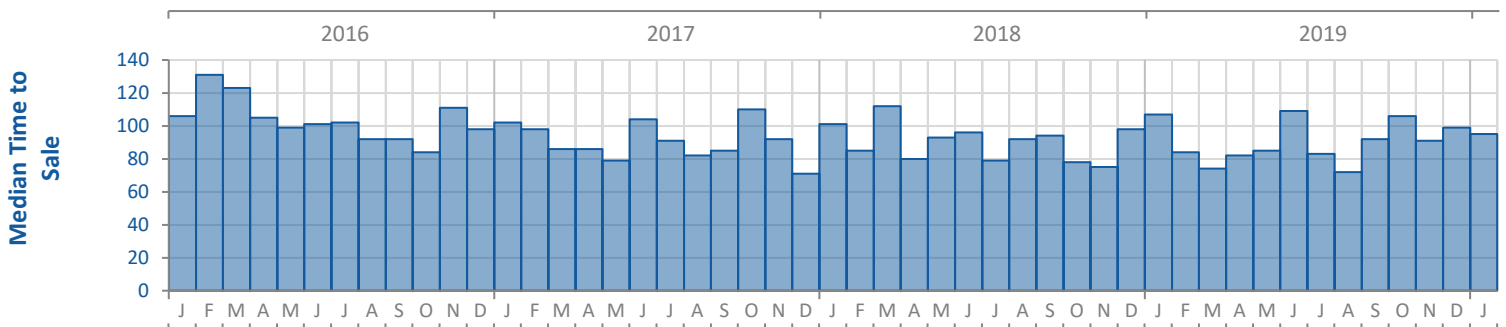


Median Time to Sale

The median number of days between the listing date and closing date for all Closed Sales during the month

Economists' note: Time to Sale is a measure of the length of the home selling process, calculated as the number of days between the initial listing of a property and the closing of the sale. *Median Time to Sale* is the amount of time the "middle" property selling this month was on the market. That is, 50% of homes selling this month took *less* time to sell, and 50% of homes took *more* time to sell. Median Time to Sale gives a more accurate picture than Average Time to Sale, which can be skewed upward by small numbers of properties taking an abnormally long time to sell.

Month	Median Time to Sale	Percent Change Year-over-Year
Year-to-Date	95 Days	-11.2%
January 2020	95 Days	-11.2%
December 2019	99 Days	1.0%
November 2019	91 Days	21.3%
October 2019	106 Days	35.9%
September 2019	92 Days	-2.1%
August 2019	72 Days	-21.7%
July 2019	83 Days	5.1%
June 2019	109 Days	13.5%
May 2019	85 Days	-8.6%
April 2019	82 Days	2.5%
March 2019	74 Days	-33.9%
February 2019	84 Days	-1.2%
January 2019	107 Days	5.9%



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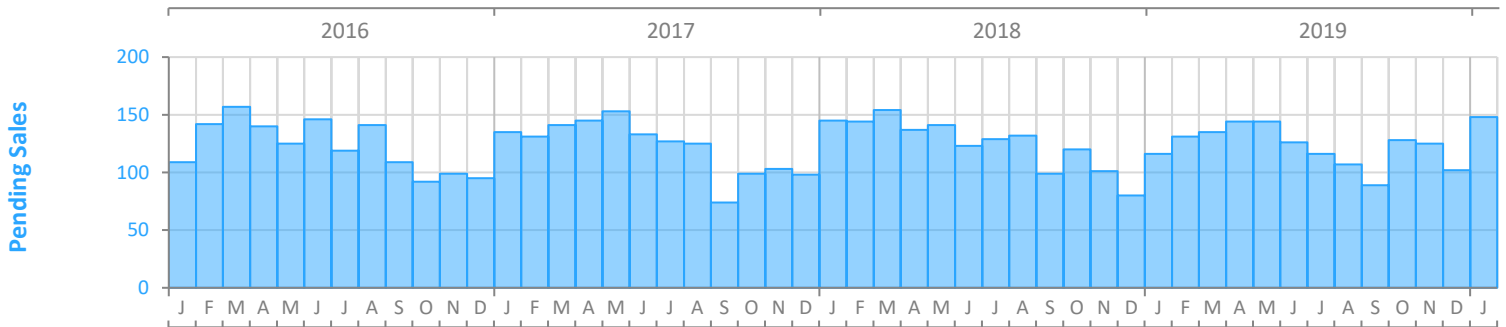
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New Pending Sales

The number of listed properties that went under contract during the month

Economists' note: Because of the typical length of time it takes for a sale to close, economists consider Pending Sales to be a decent indicator of potential future Closed Sales. It is important to bear in mind, however, that not all Pending Sales will be closed successfully. So, the effectiveness of Pending Sales as a future indicator of Closed Sales is susceptible to changes in market conditions such as the availability of financing for homebuyers and the inventory of distressed properties for sale.

Month	New Pending Sales	Percent Change Year-over-Year
Year-to-Date	148	27.6%
January 2020	148	27.6%
December 2019	102	27.5%
November 2019	125	23.8%
October 2019	128	6.7%
September 2019	89	-10.1%
August 2019	107	-18.9%
July 2019	116	-10.1%
June 2019	126	2.4%
May 2019	144	2.1%
April 2019	144	5.1%
March 2019	135	-12.3%
February 2019	131	-9.0%
January 2019	116	-20.0%

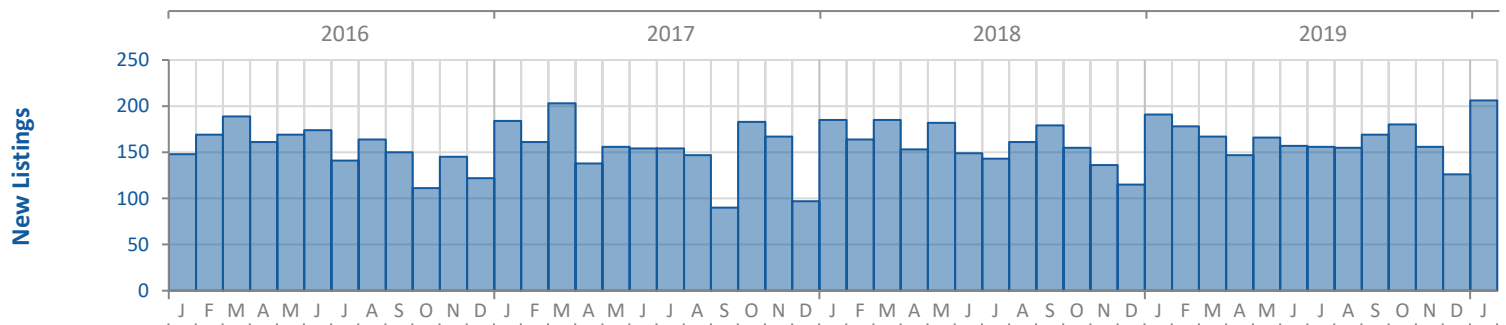


New Listings

The number of properties put onto the market during the month

Economists' note: New Listings tend to rise in delayed response to increasing prices, so they are often seen as a lagging indicator of market health. As prices rise, potential sellers raise their estimations of value—and in the most recent cycle, rising prices have freed up many potential sellers who were previously underwater on their mortgages. Note that in our calculations, we take care to not include properties that were recently taken off the market and quickly relisted, since these are not really *new* listings.

Month	New Listings	Percent Change Year-over-Year
Year-to-Date	206	7.9%
January 2020	206	7.9%
December 2019	126	9.6%
November 2019	156	14.7%
October 2019	180	16.1%
September 2019	169	-5.6%
August 2019	155	-3.7%
July 2019	156	9.1%
June 2019	157	5.4%
May 2019	166	-8.8%
April 2019	147	-3.9%
March 2019	167	-9.7%
February 2019	178	8.5%
January 2019	191	3.2%



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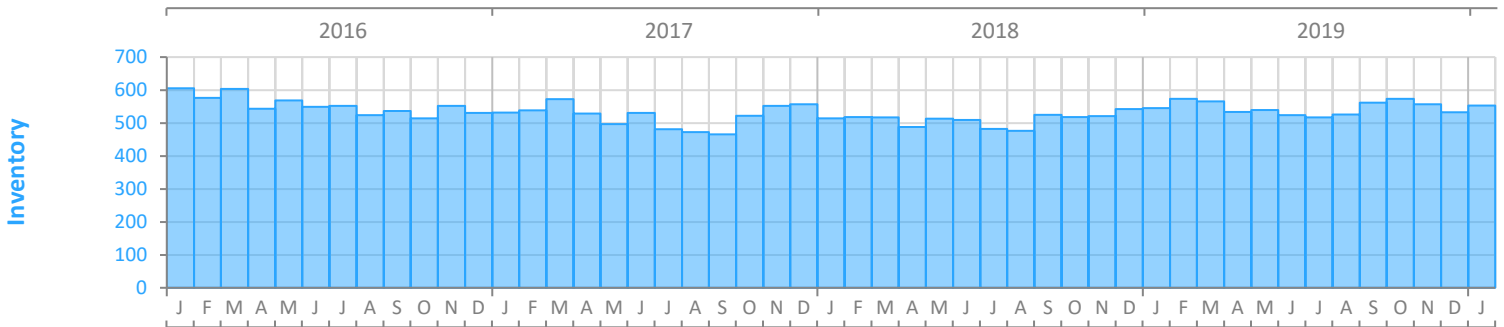
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Inventory (Active Listings)

The number of property listings active at the end of the month

Economists' note : There are a number of ways to define and calculate Inventory. Our method is to simply count the number of active listings on the last day of the month, and hold this number to compare with the same month the following year. Inventory rises when New Listings are outpacing the number of listings that go off-market (regardless of whether they actually sell). Likewise, it falls when New Listings aren't keeping up with the rate at which homes are going off-market.

Month	Inventory	Percent Change Year-over-Year
YTD (Monthly Avg)	553	1.5%
January 2020	553	1.5%
December 2019	533	-1.7%
November 2019	557	6.9%
October 2019	573	10.6%
September 2019	562	7.0%
August 2019	526	10.5%
July 2019	517	7.3%
June 2019	524	2.9%
May 2019	539	5.1%
April 2019	534	9.4%
March 2019	566	9.5%
February 2019	573	10.6%
January 2019	545	6.0%

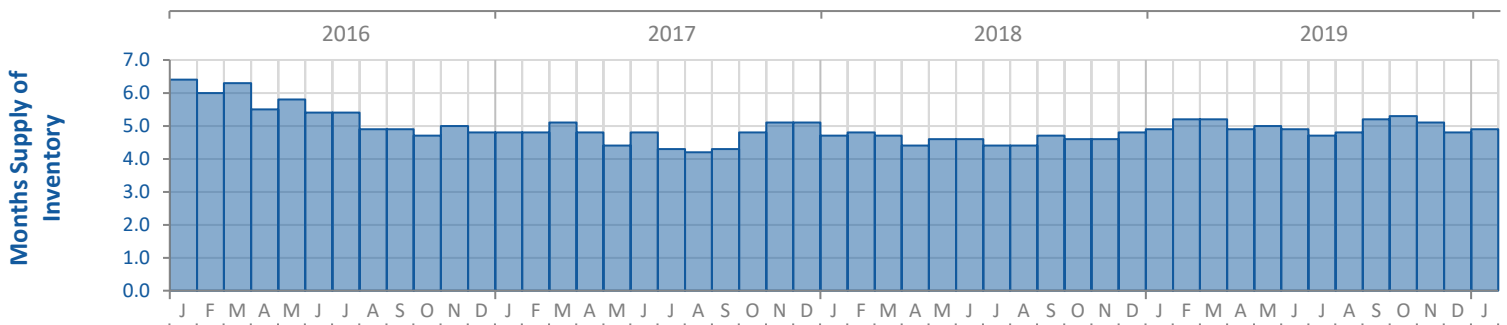


Months Supply of Inventory

An estimate of the number of months it will take to deplete the current Inventory given recent sales rates

Economists' note : MSI is a useful indicator of market conditions. The benchmark for a balanced market (favoring neither buyer nor seller) is 5.5 months of inventory. Anything higher is traditionally a buyers' market, and anything lower is a sellers' market. There is no single accepted way of calculating MSI. A common method is to divide current Inventory by the most recent month's Closed Sales count, but this count is a usually poor predictor of future Closed Sales due to seasonal cycles. To eliminate seasonal effects, we use the 12-month average of monthly Closed Sales instead.

Month	Months Supply	Percent Change Year-over-Year
YTD (Monthly Avg)	4.9	0.0%
January 2020	4.9	0.0%
December 2019	4.8	0.0%
November 2019	5.1	10.9%
October 2019	5.3	15.2%
September 2019	5.2	10.6%
August 2019	4.8	9.1%
July 2019	4.7	6.8%
June 2019	4.9	6.5%
May 2019	5.0	8.7%
April 2019	4.9	11.4%
March 2019	5.2	10.6%
February 2019	5.2	8.3%
January 2019	4.9	4.3%



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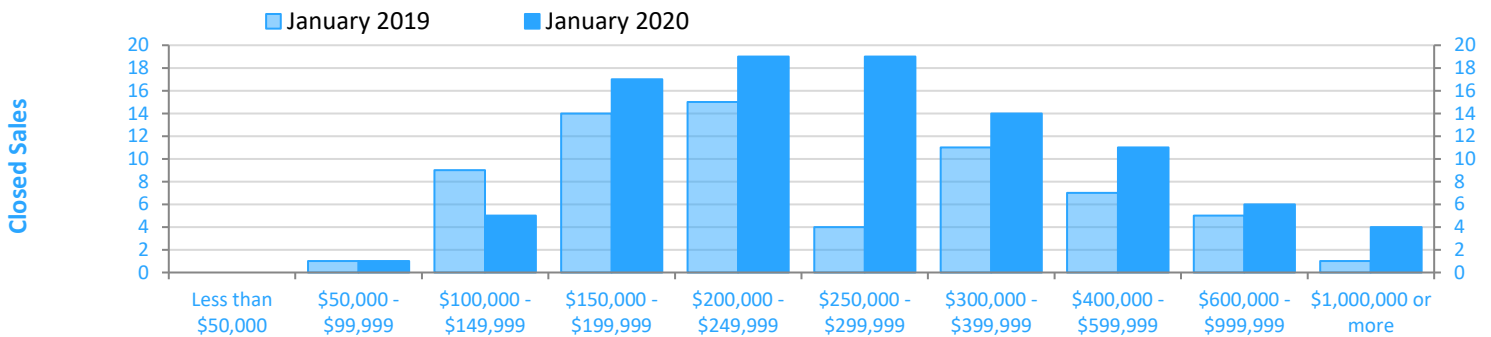
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Closed Sales by Sale Price

The number of sales transactions which closed during the month

Economists' note: Closed Sales are one of the simplest—yet most important—indicators for the residential real estate market. When comparing Closed Sales across markets of different sizes, we recommend comparing the percent changes in sales rather than the number of sales. Closed Sales (and many other market metrics) are affected by seasonal cycles, so actual trends are more accurately represented by year-over-year changes (i.e. comparing a month's sales to the amount of sales in the same month in the previous year), rather than changes from one month to the next.

Sale Price	Closed Sales	Percent Change Year-over-Year
Less than \$50,000	0	N/A
\$50,000 - \$99,999	1	0.0%
\$100,000 - \$149,999	5	-44.4%
\$150,000 - \$199,999	17	21.4%
\$200,000 - \$249,999	19	26.7%
\$250,000 - \$299,999	19	375.0%
\$300,000 - \$399,999	14	27.3%
\$400,000 - \$599,999	11	57.1%
\$600,000 - \$999,999	6	20.0%
\$1,000,000 or more	4	300.0%

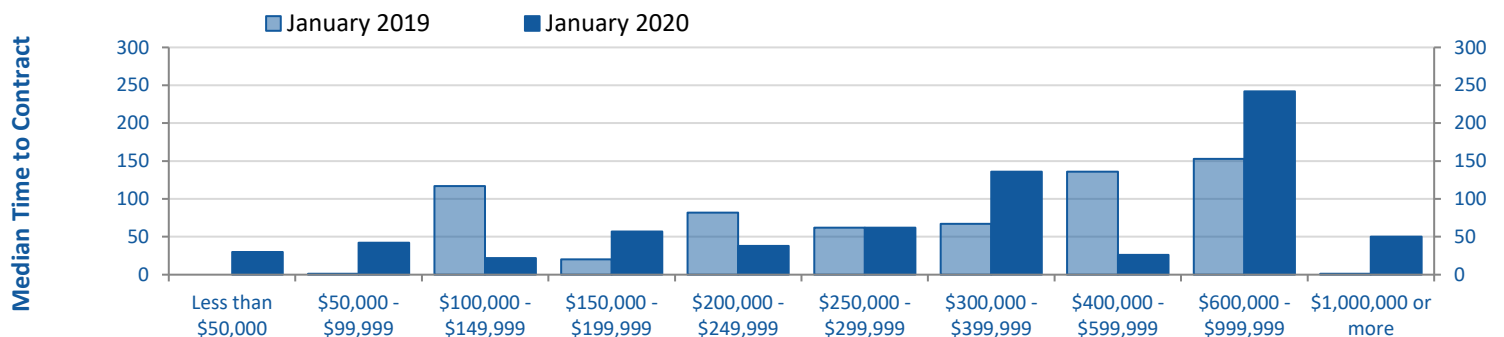


Median Time to Contract by Sale Price

The median number of days between the listing date and contract date for all Closed Sales during the month

Economists' note: Like Time to Sale, Time to Contract is a measure of the length of the home selling process calculated for sales which closed during the month. The difference is that Time to Contract measures the number of days between the initial listing of a property and the signing of the contract which eventually led to the closing of the sale. When the gap between Median Time to Contract and Median Time to Sale grows, it is usually a sign of longer closing times and/or declining numbers of cash sales.

Sale Price	Median Time to Contract	Percent Change Year-over-Year
Less than \$50,000	(No Sales)	N/A
\$50,000 - \$99,999	42 Days	4100.0%
\$100,000 - \$149,999	22 Days	-81.2%
\$150,000 - \$199,999	57 Days	185.0%
\$200,000 - \$249,999	38 Days	-53.7%
\$250,000 - \$299,999	62 Days	0.0%
\$300,000 - \$399,999	136 Days	103.0%
\$400,000 - \$599,999	26 Days	-80.9%
\$600,000 - \$999,999	242 Days	58.2%
\$1,000,000 or more	50 Days	4900.0%



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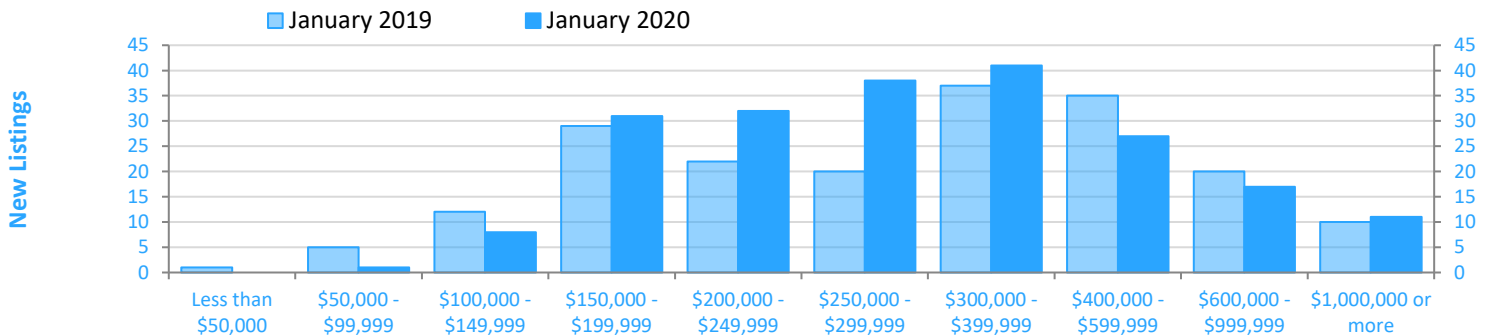
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New Listings by Initial Listing Price

The number of properties put onto the market during the month

Economists' note: New Listings tend to rise in delayed response to increasing prices, so they are often seen as a lagging indicator of market health. As prices rise, potential sellers raise their estimations of value—and in the most recent cycle, rising prices have freed up many potential sellers who were previously underwater on their mortgages. Note that in our calculations, we take care to not include properties that were recently taken off the market and quickly relisted, since these are not really *new* listings.

Initial Listing Price	New Listings	Percent Change Year-over-Year
Less than \$50,000	0	-100.0%
\$50,000 - \$99,999	1	-80.0%
\$100,000 - \$149,999	8	-33.3%
\$150,000 - \$199,999	31	6.9%
\$200,000 - \$249,999	32	45.5%
\$250,000 - \$299,999	38	90.0%
\$300,000 - \$399,999	41	10.8%
\$400,000 - \$599,999	27	-22.9%
\$600,000 - \$999,999	17	-15.0%
\$1,000,000 or more	11	10.0%

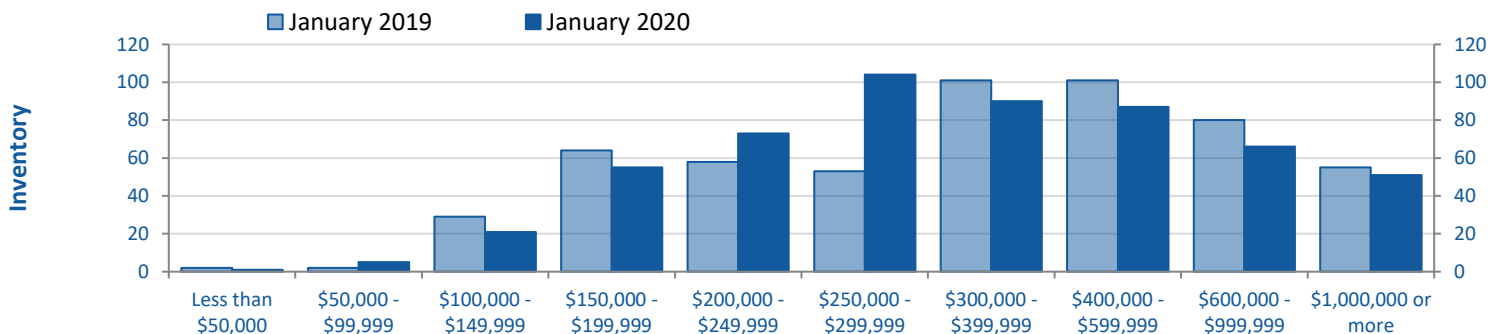


Inventory by Current Listing Price

The number of property listings active at the end of the month

Economists' note: There are a number of ways to define and calculate Inventory. Our method is to simply count the number of active listings on the last day of the month, and hold this number to compare with the same month the following year. Inventory rises when New Listings are outpacing the number of listings that go off-market (regardless of whether they actually sell). Likewise, it falls when New Listings aren't keeping up with the rate at which homes are going off-market.

Current Listing Price	Inventory	Percent Change Year-over-Year
Less than \$50,000	1	-50.0%
\$50,000 - \$99,999	5	150.0%
\$100,000 - \$149,999	21	-27.6%
\$150,000 - \$199,999	55	-14.1%
\$200,000 - \$249,999	73	25.9%
\$250,000 - \$299,999	104	96.2%
\$300,000 - \$399,999	90	-10.9%
\$400,000 - \$599,999	87	-13.9%
\$600,000 - \$999,999	66	-17.5%
\$1,000,000 or more	51	-7.3%



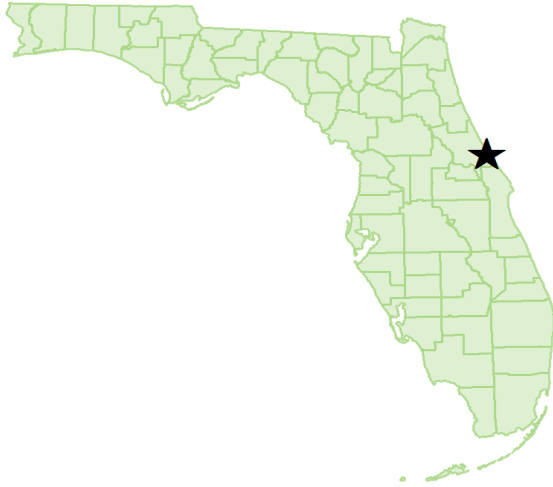
Monthly Distressed Market - January 2020

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		January 2020	January 2019	Percent Change Year-over-Year
Traditional	Closed Sales	96	65	47.7%
	Median Sale Price	\$259,245	\$230,000	12.7%
Foreclosure/REO	Closed Sales	0	2	-100.0%
	Median Sale Price	(No Sales)	\$401,440	N/A
Short Sale	Closed Sales	0	0	N/A
	Median Sale Price	(No Sales)	(No Sales)	N/A

